



INTERNATIONAL ASSOCIATION OF TRANSPORTATION REGULATORS - Supporting the practice of for-hire transportation regulation

Theme: A "New World Order" for Ground Transportation Regulation

CONFERENCE PROGRAM

Saturday, September 20, 2014

12:00 – 5:00 PM | Hyatt Regency (Room TBD)
IATR Board of Directors Meeting

Sunday, September 21, 2014

Optional Event: (Details TBA)
New Orleans Saints vs. Minnesota Vikings, at the Superdome

10:00 am – 2:00 pm | Celestin Foyer, 3rd Floor
Exhibit Set-up

12:00 pm – 5:00 pm | Hyatt Regency (Room TBD)
IATR Board of Directors Meeting

3:00 pm – 6:00 pm | Celestin Foyer, 3rd Floor
Registration

7:00 pm – 9:00 pm | 8 Block Restaurant, Hyatt Regency, 3rd Floor
Welcoming Reception & Live Music
Dress Code: Cocktail Attire

Master of Ceremonies: IATR President Matthew W. Daus

Welcoming Remarks: Conference Host Malachi Hull

Acknowledgement of Sponsors: IATR Board Chair Tom Drischler

Day 1 - Monday, September 22, 2014

8:00 am – 12:00 PM | Celestin Foyer, 3rd Floor

Registration

8:00 am - 9:00 am | Celestin H, 3rd Floor

Breakfast

Welcoming Remarks by New Orleans Mayor Mitch Landrieu

9:00 am – 9:30 am | Celestin Foyer

Exhibit Exploration

9:30 am – 10:45 am | Celestin E, 3rd Floor

Plenary Session 1: Accessibility Reforms & Best Practices

A panel discussion of leading regulators, experts, advocates and stakeholders will discuss a broad range of current legal, legislative, and policy developments, including: central dispatch systems versus 100% accessibility; retrofitting vehicles versus original assembly-line manufacturing; reforming federal accessibility laws versus local or state law solutions; the use of sedans/taxis and brokerage models in lieu of mass transit subsidized paratransit vans; and the use of smartphone applications and payment processing for private and public accessible transportation. Recent reforms in various international jurisdictions will be discussed and debated.

10:45 am – 11:15 am | Celestin Foyer

Coffee Break & Exhibit Review

11:15 am – 12:30 pm | Celestin E, 3rd Floor

Plenary Session 2: Regulatory Reform & Management

Regulators who have implemented or are implementing widespread taxicab and for-hire vehicle regulatory reform packages will share their experiences and lessons learned with one another and the audience. Such reforms include: driver training; improved vehicle conditions, age limitations and clean-air fuel technology; reduced dispatch response times; credit card mandates and payment processing surcharge caps or reductions; increased accessibility; and other safety and customer service improvements. The management of stakeholder, legislation, litigation, political, and media issues will be discussed, as well as the resulting positive impact on urban image and tourism.

12:30 pm – 2:00 pm | Celestin H, 3rd Floor

Luncheon

Keynote Speaker: (TBD)

2:00 pm – 3:15 pm | Bolden 4, 2nd Floor

Breakout Session 3(a): IATR Academic Research Committee Meeting

IATR Fact Book, Data Exchange and Poster Session

The Academic Research Committee has been undertaking a research project to develop and publish the first-ever International IATR Fact Book. A final fact book outline will be presented, with a working draft, and final input will be obtained from regulators and other stakeholders, as well as a protocol for the submission of data from regulators to help populate the fact book and analyze relevant topics. A poster session will also be held updating attendees on the most recent relevant research papers and a progress report on the IATR's involvement with the efforts of the Transportation Research Board's subcommittee on Taxicab Studies.

2:00 pm – 3:15 pm | Bolden 5, 2nd Floor

Breakout Session 3(b): IATR App Committee Meeting & Workshop

The IATR App Committee will welcome fellow regulators to discuss implementation and organizational strategies regarding the IATR model regulations.

2:00 pm – 3:15 pm | Bolden 6, 2nd Floor

Breakout Session 3(c): TBD (sponsor session)

3:15 pm – 3:45 pm | Celestin Foyer

Coffee Break & Exhibit Review

3:45 pm – 5:00 pm | Bolden 4, 2nd Floor

Breakout Session 4(a): IATR Legislative Committee Meeting

Update on the Passenger Safety & Security Act (PASS Act)

The IATR's legislative committee will provide an overview of progress on the IATR's project to develop a criminal background check clearinghouse and to pass a federal law (House Bill No. 2596) known as the PASS Act, to allow local transportation regulators to automatically access criminal conviction information on current and prospective licensed drivers and owners from other states as well as the federal government. Also, other legislative initiatives and developments will be discussed. The IATR will also be releasing an RFI on clearinghouse services that will be addressed.

3:45 pm – 5:00 pm | Bolden 5, 2nd Floor

Breakout Session 4(b): IATR Training Summit – Licensees & Regulators

Regulator Boot Camp & IATR Driver Training Certification Process

A new IATR working group is being formed to explore training solutions for regulators as well as licensed drivers. Best practices will be shared on topics such as safety and customer service training, and an IATR training course certification program will be discussed. Also, the development of a regulator “boot camp” course for newly appointed regulators and staff training development in the areas of enforcement, policy-making, and research will be discussed.

3:45 pm – 5:00 pm | Bolden 6, 2nd Floor

Breakout Session 4 (c): TBD (sponsor session)

6:00 pm – 8:00 pm | Tour of New Orleans, Entertainment & Cocktail Hour

Dinner: Free Evening

Day 2 – Tuesday, September 23, 2014

8:00 am – 12:00 PM | Celestin Foyer, 3rd Floor

Registration

8:00 am - 9:00 am | Celestin H, 3rd Floor

Breakfast

9:00 am – 9:30 am | Celestin Foyer

Exhibit Exploration

9:30 am – 10:45 am | Celestin E, 3rd Floor

Plenary Session 5: IATR Model Regulations for Accessibility

International Public Hearing

The IATR’s Accessibility Working Group/Committee will release and provide an overview of draft model regulations for accessible transportation, which will address a wide range of topics including: safety standards, crash testing and vehicle specifications, service delivery models or paradigms, and training. An international public hearing will be held to solicit comments on these proposed model regulations.

10:45 am – 11:15 am | Celestin Foyer

Coffee Break & Exhibit Review

11:15 am – 12:30 pm | Celestin E, 3rd Floor

Plenary Session 6: Apps Around the World

An overview of the status of smartphone transportation app proliferation around the globe will be provided, with an emphasis on: business model characteristics; data collection; logistics applications; cross-modal services; cross-fleet, world-wide and government apps; functionality; private equity financing; and medallion financing implications. Technology companies, experts and regulators will opine on international approaches, and prognosticate on future trends.

12:30 pm – 2:00 pm | Celestin H, 3rd Floor

Luncheon

State of the IATR Address: IATR President Matthew W. Daus

Keynote Speaker: (TBD)

2:00 pm – 3:15 pm | Bolden 4, 2nd Floor

Breakout Session 7(a): Pedicab Working Group Meeting

The pedicab working group will present best practices research and issues, as well as discuss the formulation of model IATR regulations regulating rickshaws, pedicabs, rolling chairs, hansom cabs, and other related non-motorized forms of for-hire transportation.

2:00 pm – 3:15 pm | Bolden 5, 2nd Floor

Breakout Session 7(b): Black Boxes & Vehicle Technology Developments

This primer session will introduce the latest vehicle technology and future product development, including on board diagnostics, external G-force vehicle data collection devices, related regulatory and industry software, vehicle-2-vehicle technology, smart meters, driverless vehicles, and United States Department of Transportation research initiatives.

2:00 pm – 3:15 pm | Bolden 6, 2nd Floor

Breakout Session 7(c): TBD (sponsor session)

3:15 pm – 3:45 pm | Celestin Foyer

Coffee Break & Exhibit Review

3:45 pm – 5:00 pm | Bolden 4, 2nd Floor

Breakout Session 8(a): Airport Regulation Issues

The latest trends in airport regulation, including airport authority

handling of peer-to-peer and ridesharing services, as well as transponder technology, licensing and permit issues, and the latest hot topics that impact transportation regulation and coordination.

3:45 pm – 5:00 pm | Bolden 5, 2nd Floor

Breakout Session 8(b): IATR Driver Safety Working Group Session –

Partitions, Security Cameras & Safety Training

The IATR's Driver Safety working group, in conjunction with the National Institute for Occupational Safety & Health will explore the latest studies, training and efforts to ensure driver safety, as well as prepare and draft IATR model regulations for partition and security camera specifications.

3:45 pm – 5:00 pm | Bolden 6, 2nd Floor

Breakout Session 8(c): TBD (sponsor session)

6:45 pm | Hyatt Regency Tunnel

Second Line & IATR New Orleans Style Parade to Dinner Gala

7:30 pm – 10:30 pm

Gala Awards Dinner – New Orleans Civic Theatre

- Norma Reyes IATR Regulator Scholarship Recipients
- IATR International Driver of the Year Award
- IATR Regulator of the Year Award

Day 3 – Wednesday, September 24, 2014

8:00 am – 10:00 am | Celestin Foyer, 3rd Floor

Registration

8:00 am - 9:00 am | Celestin H, 3rd Floor

Breakfast

9:00 am – 9:30 am | Celestin Foyer

Exhibit Exploration

9:30 am – 10:45 am | Celestin E, 3rd Floor

Plenary Session 9: Vision Zero & Traffic Safety Initiatives

Transportation agencies, regulators, and stakeholders will present policy initiatives and laws involving this new movement, which

began in Sweden, to use technology and other safety related initiatives to reduce taxicab, for-hire vehicle, and other vehicle fatalities to zero. Speed reduction policies, speed and red light cameras, black boxes, meter disengagement, driver speed notifications to passengers, data collection to further train and/or penalize drivers, as well as more stringent penalties and mandated investigations for traffic violations, will be explored and discussed.

10:45 am – 11:15 am | Celestin Foyer

Coffee Break & Exhibit Review

11:15 am – 12:30 pm | Celestin E, 3rd Floor

Plenary Session 10: Smartphone App Regulation & Deregulation – Legislative, Regulatory & Litigation Update

Regulators, lawyers, lobbyists, industry stakeholders, insurance experts, and others will provide an overview of the most recent lawsuits, legislative efforts involving transportation network or rideshare licensing schemes, deregulation, implementation of the IATR's model regulations, and regulators who have successfully held their ground.

12:30 pm – 2:00 pm | Celestin H, 3rd Floor

Luncheon (TBD)

2:00 pm – 3:30 pm | Celestin E, 3rd Floor

Plenary Session 11: Smartphone App Debate

Regulators, industry stakeholders, technology companies, financial institution representatives, and other stakeholders and experts will “mix-it-up” with a debate on a host of hot topics related to new sharing economy licensing categories, deregulation attempts, minimum fare and waiting time laws, and the future of transportation regulation, policy and the industry's viability.

3:30 pm: Conference Adjournment & Exhibit Breakdown