



INTERNATIONAL ASSOCIATION OF TRANSPORTATION REGULATORS - Supporting the practice of for-hire transportation regulation

**International Association of Transportation Regulators (IATR)**  
**2014 Annual Conference – New Orleans**  
**Hyatt Regency, September 21<sup>st</sup> -24<sup>th</sup>**

*Theme: A “New World Order” for Ground Transportation Regulation*

**SPONSORSHIP OPPORTUNITIES**

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**Platinum (\$10,000)**

- Opportunity to offer or host a breakout session as part of the conference program.
- Your logo and link on the IATR website’s conference section (one year).
- Corporate feature article in the IATR’s news snippets and quarterly announcements (for one year).
- Three registrations to the IATR’s annual conference.
- Full page color advertisement in premier location of conference program (inside covers or back page on first come first serve basis).
- One premium location and large exhibit space (for the duration of the conference).
- Banner placement (for the duration of the conference in plenary session rooms) [banners and stands to be provided by sponsors].
- Rotating advertisements in between powerpoints and presentations during plenary sessions.
- Prominent and special recognition at the IATR’s welcome reception.

**Gold (\$7,500)**

- Opportunity to participate as a speaker in a breakout session as part of the conference program.
- Your logo and link on the IATR website’s conference section (one year).
- Tri-annual corporate announcements in the IATR’s news snippets (for one year).
- Two registrations to the IATR’s annual conference.
- Full page color advertisement in the conference program.
- One medium exhibit space (for the duration of the conference).
- Recognition at the IATR’s welcome reception.

## **Silver (\$5,000)**

- Your logo on the IATR website's conference section (one year).
- Annual corporate announcement in the IATR's news snippets.
- One registration to the IATR's annual conference.
- Half-page color advertisement in the conference program.
- One small exhibit space (for the duration of the conference).
- Recognition at the IATR's welcome reception.

## **A La Carte & Customized Sponsorship Options**

### ***Evening Dinner Gala Sponsorship: \$ TBA***

- All of the benefits of Platinum sponsorship.
- One extra conference registration (total of 4).
- 2 full page color advertisements (back cover guaranteed).
- Logo placement throughout gala event facilities (menu, centerpieces, visual display or banners).
- Speaking opportunity at gala event.

### ***Second Line & IATR Parade Sponsorship: \$ TBA***

- All of the benefits of Gold Sponsorship.
- Logo on signs, plastic mugs, parade floats and/or other customized materials.
- 2 full-page color advertisements in the conference program.

### ***IATR Conference App: \$ TBA***

- All of the benefits of Silver Sponsorship.
- Prominent placement of logo on IATR conference app.
- Product or corporate announcements through the app throughout the annual conference.

### ***Refreshment Breaks: \$ TBA***

- Recognition on refreshment tables.

### ***Vehicle display options: \$ TBA***

- All the benefits of Silver Sponsorship.
- Numerous opportunities and locations to display vehicle.
- Participation of vehicle in parade.

### ***Hospitality Suite Host: \$ TBA***

### ***Attendee Portfolios: \$ TBA***

### ***Cigar rolling sponsor: \$ TBA***

- Company logo on cigars, lighters and/or cigar cutters.

### ***Monday evening city tour and cocktail reception: \$ TBA***

- Advertising display on vehicles or conveyances.
- Banners and logos prominently displayed at cocktail hour.
- Acknowledgement at event.

### ***Transportation app sponsorship: \$ TBA***

- All of the benefits of Silver sponsorship.
- Free or subsidized rides to be provided to conference attendees.
- Only one smartphone app or company will be selected.